

BEST PRACTICES

SIGNATURE EVENT

Why?

Good for name recognition

Simplifies programming for new e-boards – sets an expectation

After first couple of years, a good template can be passed from e-board to e-board

Collaborations are great – but ensure AΣN's name is prominently featured at the event to maximize name recognition

Your Role

Talk to your e-board early about this idea

Share your ideas with them

Act as a liaison to other university administrators who can help make an annual event possible

ESTABLISHING A SIGNATURE EVENT

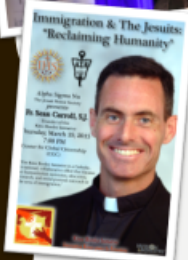
YES, YOU HAVE A ROLE!



IDEAS FOR SIGNATURE EVENTS



SU Experience Dinner – Annual dinner for university upper administration and student leaders to discuss the student experience and mission at Seattle U



Wheeling Jesuit's Daily Bread Run – Daily pick-up of unused baked goods and food items and delivery of items to local Catholic charities

SLU's Lecture Series – Welcoming speakers on topics of interest to SLU students

Father Carnes Dinner for AΣN members – a series of exclusive dinners with Georgetown University President, Fr. Carnes, SJ, at the Jesuit Residence



Career Networking Night – A collaboration with the NYCASN Alumni Club and Fordham to host AΣN students and alumni for a panel and networking event