



# Attempts at Continuous Improvement

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Santa Clara University Chapter  
Alpha Sigma Nu



# ASN at SCU - Setting the Context

- Funding Sources
  - President's Office
  - Mission Office
- Induction Process and Numbers
  - Online
  - ~110 per year
    - About 40-50 carry over each year
  - No Charge for Members
- Exec Board Process
  - Recruitment and Applications



# Transition From Previous Advisor

- Honor as the primary focus
  - Limited to 50 students maximum
  - Students turned in paper applications at the President's Office
  - Focused on Induction with no other substantial programming
  - Induction in a more intimate space
- Exec Board Selected by Advisor Each Year
- Scholarship Given to Exec Board
- Previously based in academic departments



# Making Changes

- Values over “honor”
- Expanded Membership
  - Moved To Bigger Space
    - Invite Others to Celebrate
  - GPPM - Graduate Students
- More than Just Induction
  - Build an on campus identity
  - Senior Celebration/Send Off
- Student Led
  - Know their audience
  - Deeper Engagement
- Social Media
  - LinkedIn
  - Instagram
- Scholarships Given to Student Based On Need
- Publicizing ASN Opportunities



# Campus Partners and Events

- Career Center
  - Values-Driven Employers
- Mission and Ministry
  - Jesuit Heritage Week - Alumni Event
  - Local Immersions - Oakland and San Jose
- Writing Center and other departments
  - Finals Week Study Space
- Other Student Orgs
  - Issue Tabling
  - Pantry and Essential Goods Drive
- Socials



# Successes and Challenges

- Success

- Student leadership
- Alumni Engagement
- Growing awareness on campus
- Strong Administrative Support

- Challenges

- Uneven Student Leadership
- We have weeks, not years
- Still difficult to break through on campus

